




ALISON CAMPBELL

CREATIVE DESIGNER

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- From a young age I have always been passionate about design and how it affects people and the world. Now, I am living out my dream getting to work in a career I love! So far, I have gained many years experience in a variety of graphic design positions. I hope to help creative visions come to light, and continue evolving with design.
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SKILLS

- Adobe Creative Suite
- Branding
- Wordpress
- Printing
- Photography
- Prepress
- Mac & Windows Software
- Marketing

EDUCATION

UNIVERSITY OF
WISCONSIN - WHITEWATER
MAY 2019

BACHELORS IN ART -

Graphic Design Emphasis
Advertising Minor

ACHIEVEMENTS

- Pagel Graphics Scholarship
- Hannah and Gaylon Greenhill
Excellence in the Arts Award
- Girl Scout Gold Award
- Published Artist in Bead &
Button Magazine
- University of Wisconsin -
Whitewater High Merits in Art

EXPERIENCE

GRAPHIC DESIGN & MARKETING SPECIALIST

TANIS BRUSH
JUNE 2022 - Present

In house design and marketing creative who manages and leads design and marketing tactics for company website, sales generation materials, company branding in all facades, product photography and retouching, video capturing and editing, along with planning and organization of trade shows.

PREPRESS & GRAPHIC DESIGN SPECIALIST

COLORDYNE TECHNOLOGIES
February 2020 - June 2022

In house graphic designer who works as a liaison between marketing, engineering, and sales to assist in many different marketing, prepress, and graphic design tasks. Examples include brand design, label and packaging to test printing, web design, product photography, videography, social media, and print design.

GRAPHIC DESIGNER - PRODUCTION

KOHL'S - CONTRACT
JUNE 2019 - February 2020

Work on a variety of printed works for large national brands, as well as cataloging and creating libraries primarily in Adobe Indesign. Create design assets for company catalogs and digital branding all while remaining highly detail oriented and organized.

GRAPHIC DESIGNER

UNIVERSITY OF WISCONSIN - WHITEWATER
March 2016 - May 2019

Design assorted posters, brochures, logos, digital signage, and apparel for University Housing. Create campaign materials for events around campus. Knowledge of operations for professional printers, plotters, laminators, and bindery and finishing materials. Complete tasks with exceptional effort and in a timely manner.

